

## MINISO Group Will Report June Quarter 2021 Financial Results on August 19, 2021

GUANGZHOU, China, Aug. 11, 2021 /PRNewswire/ -- MINISO Group Holding Limited (NYSE: MNSO) ("MINISO Group", "MINISO" or the "Company"), a fast-growing global value retailer offering a variety of design-led lifestyle products, today announced that it plans to release its June quarter 2021 financial results before the U.S. market opens on Thursday, August 19, 2021.

The Company's management will hold an earnings conference call at 8:00 A.M. Eastern Time on Thursday, August 19, 2021 (8:00 P.M. Beijing Time on the same day) to discuss the financial results. The conference call can be accessed by the following zoom link or dialing the following numbers:

### Access 1

Join Zoom meeting.

Zoom link: <https://doyle.zoom.us/j/83401916859?pwd=ZVdkSEZpUTZNMnJPTVRsVDBBZWUxUT09>

Meeting Number: 834 0191 6859

Meeting Passcode: 361700

### Access 2

Listeners may access the call by dialing the following numbers by using the same meeting number and passcode with access 1.

|                               |                                        |
|-------------------------------|----------------------------------------|
| United States Toll Free:      | 833 548 0282 (or 877 853 5247)         |
| Mainland China Toll Free:     | 400 182 3168 (or 400 616 8835)         |
| Hong Kong, China Toll Free:   | 800 906 780 (or 800 931 189)           |
| United Kingdom (Charge Fees): | +44 208 080 6592 (or +44 330 088 5830) |
| France (Charge Fees):         | +33 1 7037 9729 (or +33 1 7095 0103)   |
| Singapore (Charge Fees):      | +65 3165 1065 (or +65 3158 7288)       |
| Canada (Charge Fees):         | +1 647 374 4685 (or +1 647 558 0588)   |

### Access 3

Listeners can also access the meeting through the Company's investor relations website at <http://ir.miniso.com/>.

The replay will be available approximately two hours after the conclusion of the live event at the Company's investor relations website at <http://ir.miniso.com/>.

### **About MINISO Group Holding Limited**

MINISO is a fast-growing global value retailer offering a variety of design-led lifestyle products. The Company serves consumers primarily through its large network of MINISO stores, and promotes a relaxing, treasure-hunting and engaging shopping experience full of delightful surprises that appeals to all demographics. Aesthetically pleasing design, quality and affordability are at the core of every product in MINISO's wide product portfolio, and the Company continually and frequently rolls out products with these qualities. Since the opening of its first store in China in 2013, the Company has built its flagship brand "MINISO" as a globally recognized retail brand and established a massive store network worldwide. For more information, please visit <http://ir.miniso.com/>.

### **Investor Relations Contact**

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